



Art Director Positions Available

Overview:

As an Intermediate or Senior Art Director, it is your responsibility to generate concepts and ideas and execute visual solutions against them. Working with the creative team, you will review written briefs and/or proposals and produce original ideas and graphics with the objective of audience engagement and/or information. You will embrace and champion our creative platform and general process. You will work on a multitude of projects including, but not limited to, advertisements, web sites, brochures, point-of-sale material, direct mail material, packaging, and radio and television spots, as required.

Key responsibilities:

- Interpret communication strategies and develop proposed creative strategies and treatments that align with those strategies.
- Maintain a key role and be an active participant and contributor to each process that results in advertising and marketing communications.
- Maintain a key role in formulating brand and advertising strategies, creative briefs, and the actual process of creating advertising and its final execution for release to a variety of media.
- Present and sell creative strategies and advertising internally and, at times, to clients
- Work independently or liaise with and assist other Art Directors/Writers/Creative Directors and members of the Account Services team, to produce visuals and visual treatments for a variety of corporate and/or retail materials.
- Be an attentive and diligent contributing member of our Business Unit team and philosophy
- Gain a deep understanding of the product or service, target audience and competitor activities in the market.
- Explore different ideas and concepts for both the visual and verbal elements in unison with the creative team.
- Prepare concepts of different initial options for the Creative Director.
- You may be required to work on multiple projects in tandem and it will remain your responsibility to ensure that you manage your time, and that of the team, effectively and accordingly.
- Complete assigned projects within the time-lines and deadlines provided